

LEWIS MASLING



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creative & technical designer

about me

I am a creative learning and development professional, specialising in the development of engaging learning content including, instructional, graphics, video, multimedia & audio with over 10 years experience in the Learning UbxDevelopment / HR industry.

I am a proactive and motivated individual, who is able to think and work both creatively and logically. I have a proven track record of offering a wide range of technological and people skills covering all aspects of design and development for class, print, tablet, video and online.

I enjoy sports, particularly football, rugby, running and cycling. I am a part-time photographer and videographer and enjoy filming and editing video, creating interactive animations, producing panoramic photographs, playing the guitar and being generally creative in my spare time.

education & training

- Adobe Certified Associate - Adobe After Effects - 2018
- TAP Online Learning Facilitator - TAP Adobe Captivate - TAP Training Design & Development - 2016
- Associate BILD 2015
- ILM Level 5 Leadership & Management - 2015
- Prince2 Project Management Foundation - 2013
- PTLLS - Preparing to teach in the lifelong learning sector - 2011
- 2:1 BSc in Multimedia Technology - University of Glamorgan, South Wales 2001 - 2005
- Adv GNVQ Information Technology - Bryn Celynog School, South Wales 1999 - 2001
- A Level Design & Technology - Bryn Celynog School, South Wales 1999 - 2001

employment history

SENIOR LEARNING DESIGNER

Shared Services Connected Limited (SSCL) 2019-

- Senior designer of eLearning, video and multimedia content for Sopra Steria, CITB, Cabinet Office, MOJ, Parole Board, HMPPS, DWP and many other UK government departments. My team and I work collaboratively with stakeholders and subject matter experts of all levels to design and develop content and assessments material, that is accessible for all. Making best use of instructional design theory and my knowledge of eLearning methodologies, ensuring the alignment with the learning outcomes, re-evaluating constantly for consistent quality.

LEARNINGTECHNOLOGIST

School of Medicine, Cardiff University 2017 - 2019

- Design & development of learning material for medical student's undergraduate MBBS course & many postgraduate programmes.
- I conduct learning needs analysis to determine best method of delivery, best user experience and purposeful learning outcomes.
- I also manage a recording studio, where I film and edit video, record lectures, create animations and 360 video all in the name of interactive & engaging learning.

INSTRUCTIONAL DESIGNER

Lockheed Martin, Almondsbury, Bristol 2016 - 2017

- Instructional Design of military training lessons for UKMFTS (UK Military Flight Training School) for prospective British Army, Navy and RAF pilots and crew, which included creatively re-purposing text-based instructional content into formatted, aligned and correctly punctuated interactive & engaging courseware, ensuring formality, brand guidelines and accessibility were consistent and correct throughout.

LEARNING DESIGNER

British Gas, Tredegar, South Wales & Nationwide 2015 - 2016

- Introduced facilitated online learning, delivering quality whilst saving time and money.
- Designer & developer of SCORM compliant eLearning & facilitated learning content.
- Producer of safety / technical / operational training video (filming, editing, manage location & resources).
- Technological lead for 3D modeling and augmented reality.

TECHNOLOGY ENHANCED LEARNING OFFICER

South Wales Police, Bridgend, South Wales 2009 - 2015

- Lead designer & developer of SCORM compliant eLearning content for new recruits and CPD courses.
- Managed the design studio where I would scope, film, edit & produce training videos.
- Lead & mentored two members of staff, monitoring timesheets and annual leave, conducting appraisals and PDR reviews
- Technological lead for delivering innovation, including iPads for new recruits & Apple TV in classrooms.
- Stakeholders include South Wales, Gwent & Dyfed Powys Police, CEPOL European Police College & NATO Summit Team.
- I managed the administration of the LMS and quality assure personal data & participate in immersive learning scenarios.

WEB & GRAPHICS DESIGNER

Roadrunner Motorparts, Pontypridd, South Wales 2005 - 2009

- Developing and maintaining company websites, with effective use of CMS and e-marketing.
- Graphical design of vinyl decals for customer vehicles, company windows and advertising billboards

software skills

Adobe Photoshop	😊😊😊😊😊😊😊😊
Adobe Illustrator	😊😊😊😊😊😊😊😊
Articulate Rise	😊😊😊😊😊😊😊😊
Articulate Storyline	😊😊😊😊😊😊😊😊
Adobe Lightroom	😊😊😊😊😊😊😊😊
Adobe Audition	😊😊😊😊😊😊😊😊
Adobe InDesign	😊😊😊😊😊😊😊😊
Dreamweaver	😊😊😊😊😊😊😊😊
Adobe Captivate	😊😊😊😊😊😊😊😊
Adobe Presenter	😊😊😊😊😊😊😊😊
Adobe Premiere	😊😊😊😊😊😊😊😊
Adobe After Effects	😊😊😊😊😊😊😊😊
Final Cut Pro X	😊😊😊😊😊😊😊😊
Apple Compressor	😊😊😊😊😊😊😊😊
Apple Motion	😊😊😊😊😊😊😊😊
Totara LMS	😊😊😊😊😊😊😊😊
Cinema 4D	😊😊😊😊😊😊😊😊
Microsoft Office	😊😊😊😊😊😊😊😊
Animation	😊😊😊😊😊😊😊😊
Video Editing	😊😊😊😊😊😊😊😊
HTML5 & CSS3	😊😊😊😊😊😊😊😊
Javascript & JQuery	😊😊😊😊😊😊😊😊
ASP.net	😊😊😊😊😊😊😊😊
Visual Studio	😊😊😊😊😊😊😊😊

languages

English	😊😊😊😊😊😊😊😊
Welsh	😊😊😊😊😊😊😊😊

references

available upon request...